



Daisy Gallagher

Ms. Gallagher and GGW have been acclaimed by her peers at the highest levels of professional accomplishment. Among her many awards and recognitions are: Public Relations Society of America's Overall Excellence Awards for two consecutive years; one of the Top 5 Women-Owned Businesses in the Nation; Woman-Owned Business of the Year (President's Award); Businessperson of the Year (SBA); Women In Communication (WIC) Award for Public Relations; European American Women's Council (EAWC) ARTEMIS Award. In addition, Ms. Gallagher has received numerous citations and recognitions from Congress and from state and local governments and community groups for her leadership, business acumen, and community involvement. Prior to founding GGW, Ms. Gallagher started her career at Avon International corporate headquarters in Manhattan where she worked for eleven years, quickly rising to managerial level. At the peak of her career, she made a decision to leave the corporate world and relocate to rural America to provide a better quality of life for her son, who developed a chronic illness, ultimately, leaving him with a disability. When her son's illness was diagnosed as environmental, she became more involved with sustainability and diversity causes and initiatives.

Ms. Gallagher is recognized as a leading national expert in sustainable marketing and event logistics deployment. She serves as the lead organizer and advisor for the World Green Energy Symposium (WGES) and other sustainability congresses, and also is President of the Green Meeting Industry Council's Mid-Atlantic Chapter. Her company has been awarded Platinum-Level Green Business Certification by the Green Business Bureau. GGW was the first woman-owned and the first Latina-owned business to be awarded the GSA AIMS schedule. Ms. Gallagher was appointed by the White House – and unanimously confirmed by Congress – to serve on the Federal Small Business Advisory Committee. She was also appointed to serve on the GSA Industry-Government Council Steering Committee and the GSA Industry-Government Council. She has been featured as a Success Story and as an expert on Branding and Sustainable Marketing Initiatives and Best Practices, addressing her peers as a keynote speaker on a PBS broadcast; she has also been a keynote and lecturer for private and public industry, for the US Department of Defense, US Department of Energy, US Small Business Administration (SBA), the NIH Federal Mentoring Roundtable, and the US General Services Administration (at several GSA Industry Days in Washington, DC, and at GSA Training Expos). Internationally, Ms. Gallagher has addressed large audiences at the Foreign Ministry of Greece on Branding and has spoken at the United Nations.

Ms. Gallagher earned an Advanced Masters in Project Management from Villanova University and holds several post-graduate certificates, in fields such as Executive Leadership and Crisis

Management; she also holds certification as a Project Management Professional. She also attended Harvard Business School; is trained in NLP, is a certified Success Coach and a Board Certified Clinical Practitioner (CHT).